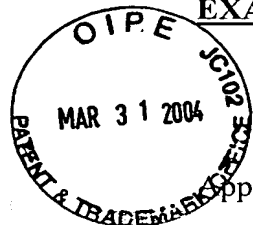


**RESPONSE UNDER 37 C.F.R. §1.116**  
**EXPEDITED PROCEDURE**  
**EXAMINING GROUP 3625**

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4-8-04



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application of: Mika PARTAIN et al.

Serial No.: 09/760,864

Group Art Unit: 3625

Date Filed: January 16, 2001

Examiner: Matthew Gart

For: **INTERACTIVE PROMOTION OF PRODUCT SALES IN INTERNET SALES  
TRANSACTIONS**

I hereby certify that this correspondence is being deposited this date with the U.S. Postal Service with sufficient postage as first class mail in an envelope addressed to: Mail Stop AF, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

*Paul Teng*  
Paul Teng  
Reg. No. 40,837

*March 29, 2004*  
Date

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**GROUP 3600**

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Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT IN RESPONSE TO SEPTEMBER 29, 2003 OFFICE ACTION**

Sir:

This Amendment is submitted in response to the final Office Action dated September 29, 2003 in connection with the above-identified application.

Amendments to the claims are reflected in the **Listing of Claims** section which begins on page 2.

**Amendments to the Drawings** begin on page 8 of this paper.

**Remarks** begin on page 9 of this paper.

*Not approved 4/1/04*